



## **Avianca and TACA Airlines Expand Partnership with Travelport**

- Signs Full Content Agreement -
- Selects Travelport Rapid Reprice™ to Simplify Ticket Reissue Process

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Travelport, the business services provider to the global travel industry, today announces two new agreements with Avianca and TACA Airlines:

- A multi-year content agreement providing all Travelport-connected travel agents (Galileo, Apollo and Worldspan) with complete, global access to the group's best publicly available fare inventory; and
- A technology services agreement providing Travelport Rapid Reprice™ across multiple distribution channels, fully automating the manual process of repricing and reissuing airline tickets when passenger itineraries change. Travelport-connected agencies will also now be able to process ticket reissues validated on TACA Airlines and Avianca. Travelport Rapid Reprice improves ticket agent and website productivity, as well as customer satisfaction, while also generating incremental revenues, which would otherwise be lost due to the complex and time consuming manual repricing process.

"Following a partial deployment of Travelport Rapid Reprice with successful results, we have now agreed to expand usage across all of TACA Airlines and Avianca carriers. It has superior functionality and proven performance," said Gustavo Cadavid, Vice President, Revenue Management for AviancaTaca. "We have already experienced a more effective repricing process for our passengers on TACA Airlines and have seen increased annual revenue gains by using Rapid Reprice technology. We look forward to deploying this technology across more carriers in the group."

"Avianca and TACA Airlines are well known in the airline industry for using advanced technologies to drive improved operational performance, so we are very pleased to have been selected as the airline's partner of choice for Travelport Rapid Reprice," said Derek Sharp, President & Managing Director, Airline IT Solutions for Travelport. As part of this agreement, Travelport will also be supplying Avianca and TACA Airlines with MIDT, the aviation industry's most comprehensive, timely and forward-looking data source for satisfying business intelligence needs. "We are also pleased to be able to bring Avianca and TACA Airlines' products to our agency partners because we believe the airline's unique offerings will deliver huge benefits to our entire network of travel agents in Latin America and throughout the world."